

1 of 4

Rep Firm  
Sales Office ( PHILADELPHIA  
Salesperson ( KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

CLIENT: MIKE PENCE FOR GOVERNOR SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6A-7A	NEWS	:30	\$450.00	08/14-08/17	4	1	4	\$1,800.00	
		Buyline Comment: NEWS										
	2	M-F	6A-7A	NEWS	:30	\$450.00	08/20-08/24	3	1	3	\$1,350.00	
		Buyline Comment: NEWS										
	3	M	6A-7A	NEWS	:30	\$450.00	08/27-08/27	1	1	1	\$450.00	
		Buyline Comment: NEWS										
	4	TU-F	7A-8A	NEWS	:30	\$350.00	08/14-08/17	2	1	2	\$700.00	
		Buyline Comment: EARLY SHOW1										
	5	M-F	7A-8A	NEWS	:30	\$350.00	08/20-08/24	3	1	3	\$1,050.00	
		Buyline Comment: EARLY SHOW1										
	6	TU-F	11A-12P	PRICE IS RIGHT	:30	\$450.00	08/14-08/17	3	1	3	\$1,350.00	
		Buyline Comment: PRICE IS RIGHT										
	7	M-F	11A-12P	PRICE IS RIGHT	:30	\$450.00	08/20-08/24	2	1	2	\$900.00	
		Buyline Comment: PRICE IS RIGHT										
	8	M	11A-12P	PRICE IS RIGHT	:30	\$450.00	08/27-08/27	1	1	1	\$450.00	
		Buyline Comment: PRICE IS RIGHT										
	9	TU-F	12P-1230P	NEWS	:30	\$650.00	08/14-08/17	1	1	1	\$650.00	
		Buyline Comment: NEWS										
	10	M-F	12P-1230P	NEWS	:30	\$650.00	08/20-08/24	1	1	1	\$650.00	
		Buyline Comment: NEWS										

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Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	M	12P-1230P	NEWS	:30	\$650.00	08/27-08/27	1	1	1	\$650.00	
		Buyline Comment: NEWS										
	12	TU-F	530P-6P	NEWS	:30	\$600.00	08/14-08/17	2	1	2	\$1,200.00	
		Buyline Comment: NEWS										
	13	M-F	530P-6P	NEWS	:30	\$600.00	08/20-08/24	2	1	2	\$1,200.00	
		Buyline Comment: NEWS										
	14	TU-F	6P-630P	NEWS	:30	\$600.00	08/14-08/17	4	1	4	\$2,400.00	
		Buyline Comment: NEWS										
	15	M-F	6P-630P	NEWS	:30	\$600.00	08/20-08/24	4	1	4	\$2,400.00	
		Buyline Comment: NEWS										
	16	M	6P-630P	NEWS	:30	\$600.00	08/27-08/27	1	1	1	\$600.00	
		Buyline Comment: NEWS										
	17	TU-F	7P-730P	INSIDE EDITION	:30	\$550.00	08/14-08/17	2	1	2	\$1,100.00	
		Buyline Comment: INSIDE EDITION										
	18	M-F	7P-730P	INSIDE EDITION	:30	\$550.00	08/20-08/24	1	1	1	\$550.00	
		Buyline Comment: INSIDE EDITION										
	19	TU-F	730P-8P	ENT TONIGHT	:30	\$600.00	08/14-08/17	2	1	2	\$1,200.00	
		Buyline Comment: ENT TONIGHT										
	20	M-F	730P-8P	ENT TONIGHT	:30	\$600.00	08/20-08/24	3	1	3	\$1,800.00	
		Buyline Comment: ENT TONIGHT										
	21	M	730P-8P	ENT TONIGHT	:30	\$600.00	08/27-08/27	1	1	1	\$600.00	
		Buyline Comment: ENT TONIGHT										

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3 of 4

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	TU-F	11P-1135P	Buyline Comment: LATE NEWS	:30	\$900.00	08/14-08/17	4	1	4	\$3,600.00	
	23	M-F	11P-1135P	Buyline Comment: LATE NEWS	:30	\$900.00	08/20-08/24	4	1	4	\$3,600.00	
	24	SA	6A-9A	Buyline Comment: DAYBREAK	:30	\$250.00	08/18-08/25	1	2	2	\$500.00	
	25	SA	6P-7P	Buyline Comment: NEWS	:30	\$400.00	08/18-08/18	1	1	1	\$400.00	
	26	SA	7P-8P	Buyline Comment: ENT TONIGHT	:30	\$400.00	08/18-08/18	1	1	1	\$400.00	
	27	SA	11P-1130P	Buyline Comment: LATE NEWS	:30	\$600.00	08/18-08/25	1	2	2	\$1,200.00	
	28	SU	6A-9A	Buyline Comment: DAYBREAK	:30	\$200.00	08/19-08/19 08/26-08/26	1 2	1 1	1 2	\$600.00	
	29	SU	9A-1030A	Buyline Comment: SUN MORNING	:30	\$900.00	08/19-08/26	1	2	2	\$1,800.00	
	30	SU	11P-1130P	Buyline Comment: LATE NEWS	:30	\$900.00	08/19-08/26	1	2	2	\$1,800.00	
	31	W	8P-9P	Buyline Comment: BIG BROTHER RATE CHNG	:30	\$1,500.00	08/15-08/15	1	1	1	\$1,500.00	
	32	SA	4P-7P	Buyline Comment: COLTS PRESEASON 1X N/A, REBOUGHT ON WNDY HL#6844027	:30	\$6,500.00	08/25-08/25	0	0	0	\$0.00	

Station WISH-TV INDIANAPOLIS, IN	Agency ( ) STRATEGIC MEDIA PLACEMENT	Rep Firm ( ) PHILADELPHIA
Advertiser ( ) MIKE PENCE FOR GOVE	7669 STAGERS LOOP	Sales Office ( ) KATE BRADY
Product MIKE PENCE	DELAWARE, OH 43015	Salesperson ( )
Estimate# 2593	Agency C/P1/P2/E //2593	Salesperson Phone# 215-567-6005
Buyer WHITNEY EVERSOLE	Flight Dates 08/14/2012 - 08/27/2012	Salesperson FAX# 215-567-5938
Phone#	Hiatus Weeks	
Fax#		

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	TU-F	9A-10A		:30	\$100.00	08/14-08/17	1	1	1	\$100.00	
	Buyline Comment: INDY STYLE											
	ADD TO SKED											

---REPORT TOTALS---

Report Totals: 67 / \$38,550.00

---SALES MONTHLY TOTALS---

Aug 12:	62 / \$35,800.00	Sep 12:	5 / \$2,750.00
Sales Totals:	67 / \$38,550.00		
Station Totals:	67 / \$38,550.00		
Lines not sent/rcld/rtrn:	0 / \$0.00		

---COMPETITIVE---

Market Totals	\$119,313	CABL 0%	WISH 32%	WNDY 0%	WRTV 19%	WTHR 28%
		WTTV 1%	WXIN 17%			

---COMPETITIVE COMMENTS---

COMP UPDATED

Books	null
Demos	RA35+

---CREDIT RISK---

CASH IN ADVANCE

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, KEGAN BERAN / WHITNEY EVERSOLE,

being/on behalf of: MIKE PENCE, a legally

qualified candidate of the REPUBLICAN political

party for the office of: GOVERNOR OF INDIANA

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above-described broadcast time has been furnished by:

Mike Pence for Indiana, PO Box 1038, Anderson, IN 46015 | (765) 643-9503

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Fred S Klipsch

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/11/12

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

# Spot Manager: All, 08/13/12-08/30/12

Station	Advertiser	Product	Estim	Order	Inventory	Descr	Time	Period	Length	Date	Air Time	Inv. Code	(Place	Rate	Ad-ID	MG	MG Info
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Alt Order #: 06847108

WISH	POL/Mike Pence for GMIKE PENCE	2593	Daybreak @ 6				558-7a		:30	08/14/12	6:35:50 AM	Daybreak @ 6		\$450.00	TVGENPENC1210f		
WISH	POL/Mike Pence for GMIKE PENCE	2593	Price is Right				1058-12p		:30	08/14/12	10:55:26 AM	Price is Right		\$450.00	TVGENPENC1210f		
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @ 530p				530-6p		:30	08/14/12	5:40:03 PM	News 8 @530		\$600.00	TVGENPENC1210f		
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @6				558-630p		:30	08/14/12	5:59:00 PM	News 8 @6		\$600.00	TVGENPENC1210f		
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @ 11 M-F				11-1135p		:30	08/14/12	11:23:40 PM	News 8 @6		\$900.00	TVGENPENC1210f		
WISH	POL/Mike Pence for GMIKE PENCE	2593	Daybreak @ 6				558-7a		:30	08/15/12	5:55:00 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @ 530p				530-6p		:30	08/15/12	5:40:01 PM	News 8 @530		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Entertainment Tonight				728-8p		:30	08/15/12	7:34:20 PM	M-F 730-8p		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Wednesday 8-9p				758-9p		:30	08/15/12	7:58:56 PM	Wed Hour 1		\$1,500.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @ 11 M-F				11-1135p		:30	08/15/12	11:15:48 PM	News 8 @6		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Daybreak @ 6				558-7a		:30	08/16/12	6:05:27 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	CBS This Morning @7a				7-8a		:30	08/16/12	7:36:08 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Price is Right				1058-12p		:30	08/16/12	11:29:11 AM	Price is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @6				558-630p		:30	08/16/12	6:11:59 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @6				558-630p		:30	08/16/12	6:19:41 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Inside Edition				658-730p		:30	08/16/12	6:58:56 PM	M-F 7-730p		\$550.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @ 11 M-F				11-1135p		:30	08/16/12	11:07:59 PM	News 8 @6		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Daybreak @ 6				558-7a		:30	08/17/12	6:51:54 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	CBS This Morning @7a				7-8a		:30	08/17/12	7:59:26 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Indy Style				858-10a		:30	08/17/12	9:48:22 AM	Indy Style		\$100.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Price is Right				1058-12p		:30	08/17/12	11:59:23 AM	Price is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Noon News				1158a-1230p		:30	08/17/12	12:23:18 PM	Noon News		\$650.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @6				558-630p		:30	08/17/12	6:29:11 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Inside Edition				658-730p		:30	08/17/12	6:59:26 PM	M-F 7-730p		\$550.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Entertainment Tonight				728-8p		:30	08/17/12	7:34:05 PM	M-F 730-8p		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @ 11 M-F				11-1135p		:30	08/17/12	11:07:59 PM	News 8 @6		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @ 11 M-F				11-1135p		:30	08/17/12	11:07:59 PM	News 8 @6		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Weekend Satur				558-7p		:30	08/18/12		News 8 Weekend		\$400.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	ET Weekend				658-8p		:30	08/18/12		Sat 7p-8p		\$400.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Daybreak Saturday				558-9a		:30	08/18/12		Daybreak Saturd		\$250.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @11 Saturday				11-1135p		:30	08/18/12	11:33:41 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	CBS Sunday Morning				858-1030a		:30	08/19/12		CBS Sunday Mor		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Daybreak Sunday				558-9a		:30	08/19/12		Daybreak Sunday		\$200.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @ 11 Sunday				11-1130p		:30	08/19/12	11:06:28 PM	News 8 @6		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Price is Right				1058-12p		:30	08/20/12		Price is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @6				558-630p		:30	08/20/12	5:59:00 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @ 11 M-F				11-1135p		:30	08/20/12	11:34:26 PM	News 8 @6		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	CBS This Morning @7a				7-8a		:30	08/21/12	7:59:26 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Price is Right				1058-12p		:30	08/21/12	10:59:26 AM	Price is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @530p				530-6p		:30	08/21/12	5:57:30 PM	News 8 @530		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @6				558-630p		:30	08/21/12	6:13:29 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Entertainment Tonight				728-8p		:30	08/21/12	7:47:15 PM	M-F 730-8p		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @ 11 M-F				11-1135p		:30	08/21/12	11:15:48 PM	News 8 @6		\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	Daybreak @ 6				558-7a		:30	08/22/12	6:42:57 AM	Daybreak @ 6		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	CBS This Morning @7a				7-8a		:30	08/22/12	7:28:56 AM	CBS This Morning		\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE	2593	News 8 @6				558-630p		:30	08/22/12	5:58:00 PM	News 8 @6		\$600.00			

[Filtered by: ] [Sorted by: Alt Order #]

# Spot Manager: All, 08/13/12-08/30/12

Alt Order #: 06841108

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
WISH	POL/Mike Pence for GMIKE PENCE 2593	Entertainment Tonight				728-8p	:30	08/22/12	7:47:00 PM	M-F	730-8p	\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	News 8 @ 11 M-F				11-1135p	:30	08/22/12	11:16:18 PM	MLN	M-F	\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Daybreak @ 6				558-7a	:30	08/23/12	5:59:30 AM	Daybreak	@ 6	\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	CBS This Morning @7a				7-8a	:30	08/23/12	7:29:26 AM	CBS	This Morning	\$350.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Noon News				1158a-1230p	:30	08/23/12	12:11:34 PM	Noon News		\$650.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	News 8 @ 530p				530-6p	:30	08/23/12	5:28:25 PM	News 8 @530		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Inside Edition				658-730p	:30	08/23/12	7:21:42 PM	M-F	7-730p	\$550.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Entertainment Tonight				728-8p	:30	08/23/12	7:40:10 PM	M-F	730-8p	\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	News 8 @ 11 M-F				11-1135p	:30	08/23/12	11:31:46 PM	11p News SP	SP	\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	News 8 @6				558-630p	:30	08/24/12	6:12:59 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Colts Pre Season				(4:00:00 PM-7:1	:30	08/25/12		Colts Pre Season		\$6,500.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Daybreak Saturday				558-9a	:30	08/25/12	7:13:15 AM	Daybreak	Saturday	\$250.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	News 8 @11 Saturday				11-1135p	:30	08/25/12	11:06:07 PM	MLN	Sa	\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Daybreak Sunday				558-9a	:30	08/26/12	6:13:33 AM	Daybreak	Sunday	\$200.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Daybreak Sunday				558-9a	:30	08/26/12	7:44:51 AM	Daybreak	Sunday	\$200.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	CBS Sunday Morning				858-1030a	:30	08/26/12	9:35:30 AM	CBS	Sunday Mor	\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	News 8 @ 11 Sunday				11-1130p	:30	08/26/12	11:25:12 PM	MLN	Su	\$900.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Daybreak @ 6				558-7a	:30	08/27/12	6:36:10 AM	Daybreak	@ 6	\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Price Is Right				1058-12p	:30	08/27/12	11:59:13 AM	Price Is Right		\$450.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Noon News				1158a-1230p	:30	08/27/12	12:23:13 PM	Noon News		\$650.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	News 8 @6				558-630p	:30	08/27/12	6:20:41 PM	News 8 @6		\$600.00			
WISH	POL/Mike Pence for GMIKE PENCE 2593	Entertainment Tonight				728-8p	:30	08/27/12	7:40:10 PM	M-F	730-8p	\$600.00			

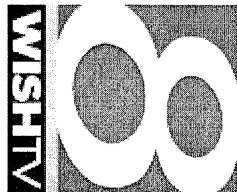
\$45,050.00

\$45,050.00

[Filtered by: ] [Sorted by: Alt Order #]



## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2593

<b>Invoice #</b>	<b>197986-1</b>
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

**Billing Address:**

Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015  
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		08/13/12 to 08/19/12	4x	-TWTF--				
	WISH			Tu	08/14/12	:30	6:41 AM	TVGENPENC1210H	\$450.00		4
	WISH			W	08/15/12	:30	5:59 AM	TVGENPENC1210H	\$450.00		3
	WISH			Th	08/16/12	:30	6:07 AM	TVGENPENC1210H	\$450.00		1
	WISH			F	08/17/12	:30	6:44 AM	TVGENPENC1210H	\$450.00		2
2	WISH	Daybreak @ 6	558-7a		08/20/12 to 08/26/12	3x	MTWTF--				
	WISH			Tu	08/21/12	:30	6:28 AM	TVGENPENC1210H	\$450.00		2
	WISH			W	08/22/12	:30	6:24 AM	TVGENPENC1210H	\$450.00		1
	WISH			Th	08/23/12	:30	5:59 AM	TVGENPENC1210H	\$450.00		3
4	WISH	CBS This Morning @7a	7-8a		08/13/12 to 08/19/12	2x	-TWTF--				
	WISH			Th	08/16/12	:30	7:39 AM	TVGENPENC1210H	\$350.00		2
	WISH			F	08/17/12	:30	7:56 AM	TVGENPENC1210H	\$350.00		1
5	WISH	CBS This Morning @7a	7-8a		08/20/12 to 08/26/12	3x	MTWTF--				
	WISH			Tu	08/21/12	:30	7:29 AM	TVGENPENC1210H	\$350.00		2
	WISH			W	08/22/12	:30	7:29 AM	TVGENPENC1210H	\$350.00		3
	WISH			Th	08/23/12	:30	7:29 AM	TVGENPENC1210H	\$350.00		1
6	WISH	Price Is Right	1058-12p		08/13/12 to 08/19/12	3x	-TWTF--				
	WISH			Tu	08/14/12	:30	10:58 AM	TVGENPENC1210H	\$450.00		3
	WISH			Th	08/16/12	:30	11:59 AM	TVGENPENC1210H	\$450.00		1
	WISH			F	08/17/12	:30	12:00 PM	TVGENPENC1210H	\$450.00		2
7	WISH	Price Is Right	1058-12p		08/20/12 to 08/26/12	2x	MTWTF--				
	WISH			M	08/20/12	:30	11:29 AM	TVGENPENC1210H	\$450.00		1
	WISH			Tu	08/21/12	:30	10:59 AM	TVGENPENC1210H	\$450.00		2
9	WISH	Noon News	1158a-1230p								

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2593

<b>Invoice #</b>	<b>197986-1</b>
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

**Billing Address:**

Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

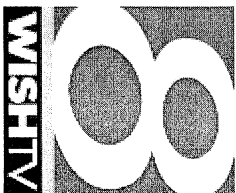
IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	Noon News	1158a-1230p		08/13/12 to 08/19/12	1x	-TWTF--				
	WISH	Noon News	1158a-1230p	F	08/17/12	:30	12:26 PM	TVGENPENC1210H	\$650.00		1
10	WISH	Noon News	1158a-1230p		08/20/12 to 08/26/12	1x	MTWTF--				
	WISH	Noon News	1158a-1230p	Th	08/23/12	:30	12:16 PM	TVGENPENC1210H	\$650.00		1
12	WISH	News 8 @ 530p	530-6p		08/13/12 to 08/19/12	2x	-TWTF--				
	WISH	News 8 @ 530p	530-6p	Tu	08/14/12	:30	5:43 PM	TVGENPENC1210H	\$600.00		2
	WISH	News 8 @ 530p	530-6p	W	08/15/12	:30	5:42 PM	TVGENPENC1210H	\$600.00		1
13	WISH	News 8 @ 530p	530-6p		08/20/12 to 08/26/12	2x	MTWTF--				
	WISH	News 8 @ 530p	530-6p	Tu	08/21/12	:30	5:39 PM	TVGENPENC1210H	\$600.00		2
	WISH	News 8 @ 530p	530-6p	Th	08/23/12	:30	5:51 PM	TVGENPENC1210H	\$600.00		1
14	WISH	News 8 @ 6	558-630p		08/13/12 to 08/19/12	4x	-TWTF--				
	WISH	News 8 @ 6	558-630p	Tu	08/14/12	:30	5:59 PM	TVGENPENC1210H	\$600.00		4
	WISH	News 8 @ 6	558-630p	W	08/15/12	:30	6:07 PM	TVGENPENC1210H	\$600.00		2
	WISH	News 8 @ 6	558-630p	Th	08/16/12	:30	6:22 PM	TVGENPENC1210H	\$600.00		1
	WISH	News 8 @ 6	558-630p	F	08/17/12	:30	6:29 PM	TVGENPENC1210H	\$600.00		3
15	WISH	News 8 @ 6	558-630p		08/20/12 to 08/26/12	4x	MTWTF--				
	WISH	News 8 @ 6	558-630p	M	08/20/12	:30	5:59 PM	TVGENPENC1210H	\$600.00		1
	WISH	News 8 @ 6	558-630p	Tu	08/21/12	:30	6:11 PM	TVGENPENC1210H	\$600.00		2
	WISH	News 8 @ 6	558-630p	W	08/22/12	:30	5:58 PM	TVGENPENC1210H	\$600.00		3
	WISH	News 8 @ 6	558-630p	F	08/24/12	:30	6:28 PM	TVGENPENC1210H	\$600.00		4
17	WISH	Inside Edition	658-730p		08/13/12 to 08/19/12	2x	-TWTF--				
	WISH	Inside Edition	658-730p	Th	08/16/12	:30	7:10 PM	TVGENPENC1210H	\$550.00		1

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2593

<b>Invoice #</b>	<b>197986-1</b>
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

**Billing Address:**

Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

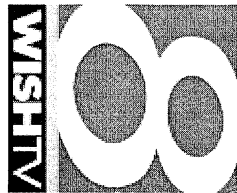
Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WISH	Inside Edition	658-730p	F	08/17/12	:30	6:59 PM	TVGENPENC1210H	\$550.00		2
18	WISH	Inside Edition	658-730p		08/20/12 to 08/26/12	1x	MTWTF--				
				Th	08/23/12	:30	7:27 PM	TVGENPENC1210H	\$550.00		1
19	WISH	Entertainment Tonight	728-8p		08/13/12 to 08/19/12	2x	-TWTF--				
				W	08/15/12	:30	7:41 PM	TVGENPENC1210H	\$600.00		2
				F	08/17/12	:30	7:46 PM	TVGENPENC1210H	\$600.00		1
20	WISH	Entertainment Tonight	728-8p		08/20/12 to 08/26/12	3x	MTWTF--				
				Tu	08/21/12	:30	7:48 PM	TVGENPENC1210H	\$600.00		3
				W	08/22/12	:30	7:55 PM	TVGENPENC1210H	\$600.00		2
				Th	08/23/12	:30	7:41 PM	TVGENPENC1210H	\$600.00		1
22	WISH	News 8 @ 11 M-F	11-1135p		08/13/12 to 08/19/12	4x	-TWTF--				
				Tu	08/14/12	:30	11:28 PM	TVGENPENC1210H	\$900.00		2
				W	08/15/12	:30	11:23 PM	TVGENPENC1210H	\$900.00		3
				Th	08/16/12	:30	11:14 PM	TVGENPENC1210H	\$900.00		1
				F	08/17/12	:30	11:33 PM	TVGENPENC1210H	\$900.00		4
23	WISH	News 8 @ 11 M-F	11-1135p		08/20/12 to 08/26/12	4x	MTWTF--				
				M	08/20/12	:30	11:23 PM	TVGENPENC1210H	\$900.00		1
				Tu	08/21/12	:30	11:22 PM	TVGENPENC1210H	\$900.00		3
				W	08/22/12	:30	11:24 PM	TVGENPENC1210H	\$900.00		2
				Th	08/23/12	:30	11:32 PM	TVGENPENC1210H	\$900.00		4
24	WISH	Daybreak Saturday	558-9a		08/13/12 to 08/19/12	1x	-----S-				
				Sa	08/18/12	:30	7:08 AM	TVGENPENC1210H	\$250.00		1

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# INVOICE



**Remit Address:**  
**WISH**  
90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888

Advertiser	POL/MIKE PENCE FOR GOVERNOR (R)
Product	MIKE PENCE
Estimate Number	2593

Invoice #	197986-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

**Billing Address:**

Strategic Media Placement  
Attention: Accounts Payable  
7669 Stagers Loop  
Delaware, OH 43015  
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

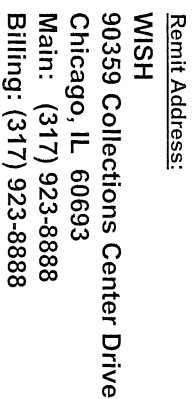
IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WISH	Daybreak Saturday	558-9a		08/20/12 to 08/26/12	1x	-----S-				
	WISH			Sa	08/25/12	:30	7:07 AM	TVGENPENC1210H	\$250.00		2
25	WISH	News 8 Weekend Saturday	558-7p		08/13/12 to 08/19/12	1x	-----S-				
	WISH			Sa	08/18/12	:30	6:39 PM	TVGENPENC1210H	\$400.00		1
26	WISH	ET Weekend	658-8p		08/13/12 to 08/19/12	1x	-----S-				
	WISH			Sa	08/18/12	:30	7:37 PM	TVGENPENC1210H	\$400.00		1
27	WISH	News 8 @11 Saturday	11-1135p		08/13/12 to 08/19/12	1x	-----S-				
	WISH			Sa	08/18/12	:30	11:24 PM	TVGENPENC1210H	\$600.00		1
	WISH			08/20/12 to 08/26/12	1x	-----S-					
	WISH			Sa	08/25/12	:30	11:32 PM	TVGENPENC1210H	\$600.00		2
28	WISH	Daybreak Sunday	558-9a		08/13/12 to 08/19/12	1x	-----S				
	WISH			Su	08/19/12	:30	8:53 AM	TVGENPENC1210H	\$200.00		1
	WISH			08/20/12 to 08/26/12	2x	-----S					
	WISH			Su	08/26/12	:30	6:12 AM	TVGENPENC1210H	\$200.00		3
	WISH			Su	08/26/12	:30	7:45 AM	TVGENPENC1210H	\$200.00		2
29	WISH	CBS Sunday Morning	858-1030a		08/13/12 to 08/19/12	1x	-----S				
	WISH			Su	08/19/12	:30	9:07 AM	TVGENPENC1210H	\$900.00		1
	WISH			08/20/12 to 08/26/12	1x	-----S					
	WISH			Su	08/26/12	:30	9:08 AM	TVGENPENC1210H	\$900.00		2
30	WISH	News 8 @ 11 Sunday	11-1130p		08/13/12 to 08/19/12	1x	-----S				
	WISH			Su	08/19/12	:30	11:08 PM	TVGENPENC1210H	\$900.00		1

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**Strategic Media Placement  
Attention: Accounts Payable  
7669 Stagers Loop  
Delaware, OH 43015  
USA**

Invoice #	197986-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN1419
Advertiser Ref	

[illegible]

<u>Gross Total</u>	\$35,800.00	
<u>Agency Commission</u>	\$5,370.00	
<b>Net Amount Due</b>	<b>\$30,430.00</b>	<u>Payment Terms 30 Days</u>

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# INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Mike Pence for Governor (R)
Product	MIKE PENCE
Estimate Number	2593

<b>Invoice #</b>	<b>197986-2</b>
Invoice Date	08/31/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/27/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	197986
Alt Order #	06841108
Deal #	
Order Flight	08/14/12 - 08/27/12

**Billing Address:**

Strategic Media Placement  
 Attention: Accounts Payable  
 7669 Stagers Loop  
 Delaware, OH 43015  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN9370/IN11002/IN14195
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
3	WISH	Daybreak @ 6	558-7a		08/27/12 to 09/02/12	1x	M-----				
	WISH			M	08/27/12	:30	6:40 AM	TVGENPENC1210H	\$450.00		1
8	WISH	Price Is Right	1058-12p		08/27/12 to 09/02/12	1x	M-----				
	WISH			M	08/27/12	:30	12:00 PM	TVGENPENC1210H	\$450.00		1
11	WISH	Noon News	1158a-1230p		08/27/12 to 09/02/12	1x	M-----				
	WISH			M	08/27/12	:30	12:21 PM	TVGENPENC1210H	\$650.00		1
16	WISH	News 8 @6	558-630p		08/27/12 to 09/02/12	1x	M-----				
	WISH			M	08/27/12	:30	6:22 PM	TVGENPENC1210H	\$600.00		1
21	WISH	Entertainment Tonight	728-8p		08/27/12 to 09/02/12	1x	M-----				
	WISH			M	08/27/12	:30	7:42 PM	TVGENPENC1210H	\$600.00		1
<b>Aired Spots</b>											
<b>5</b>											

Gross Total **\$2,750.00**  
 Agency Commission **\$412.50**  
**Net Amount Due \$2,337.50** **Payment Terms 30 Days**

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